

Retail/Image Development Meeting Minutes

January 21, 2014

J's Steakhouse

Present: Hayley – Fremont National, Leslie M. - Country Traditions, Barbara T. - Art Assoc., Shelly - Schwesers, Shannon - MainStreet

Easter Egg Hunt – Saturday, April 12, 2014 @ 10:00 am.

- Order Eggs and Candy
- Received approval from the City for John C. Fremont Park
- Volunteers to help set up the hunt @ 9:00 am
- Easter Bunny – Confirmed – Alex to be in costume
- Art Association to work with Keene Library for Coloring Contest and Reading
- Advertisement complete for Tribune
- Radio scripting done

Color Run – not scheduled for 2014

Brochure Update – Leslie M. is updating and obtaining bids for printing

Punch Card Feedback - All businesses have new signage and new cards. First drawing was February 6, 2014

Time of meetings – change next meeting to 8:00 am – 2/18 at the MainStreet office.