

**Main Street Fremont
Retail/Promotions Meeting Minutes
September 17, 2013 – 5:30pm – J’s Steakhouse**

Attendance: Sheryl B, Mandy, Kirk, Molly, Leslie, Kevin, Rachel, Sharon, Ginger, Kellee, Brian, Amy and Meldene

Hayley Fischer and Mandy Petersen were nominated to be Co-Chair for Retail/Promotions. Both have accepted nominations.

Meeting times and dates-

3rd Tuesday at 5:30pm

- 1) J’s Party Room – When available
- 2) Blue Bottle
- 3) Art Association

Halloween Hysteria Thursday October 24th

*Fremont Tribune did poster, Brian will be passing them out to put in business windows

*Candy sheets are available to indicate if you will be passing out candy

*Ad in paper week of October 21th

*Tribune will continue to have Costume Contest. However there will be no Pet costume contest
It was suggested we pass out flyers to all schools for kids to take home.

Christmas Express-

It has been decided there will not be a Christmas Express for retail stores this year. Instead there will an “Open House”

Decking the Halls Downtown –will replace Christmas Express

Dates: Nov 7, 8 & 9th.

There are no rules. Each store will be responsible for advertising the Open Houses. Sharon & Kirk have offered to contact the Tribune to see if they could get a deal on Tribune Sticker. As of right now price is \$999.00. Businesses can chip in to help pay for ad if desired by committee.

Each business will need to let Hayley and Mandy know by Oct 15th if they will be participating so we can advertise by email.

Harlem Wizards-

Sunday October 20th at Midland Event Center

FAMC/Main St All Stars

Tickets will be on sale at Fremont Ticket Spot and mainstreetfremont.org as well as the downtown bank branches

<http://journalstar.upickem.net/engine/Splash.aspx?contestid=945863>

Ticket Prices:

Advance Prices

\$7 student

\$10 adult

At Door

\$8 student

\$12 adult

Cheer Clinic from 3-6pm Saturday, girls will perform during half time at Wizards Game
\$25 per girl includes (t-shirt, free ticket for 1 attendance)
\$10 goes to Midland Cheerleaders Program and rest pays for shirt and ticket

3 Wizards will be traveling to the schools on October 17th.

Sub Committees-

Punch Card

Brochure

Any one willing to be on committee please let Hayley or Mandy know

Brochures-will be going to Brochure Swap, we need to sell ad space and redesign the look of the Brochure. Double Check map is correct. Suggestion for front cover is hanging basket and Main St Sign.

Christmas Walk-

Kelly, Brian and Richard have lined up:

Reindeer; Fremont National Bank Ginger Bread Contest; Sleigh with Santa and kids following again; Art Association will have Mrs. Claus reading and activity; Window Decorating Contest; Reindeer antlers for kids walking with Santa

Committee has requested stores keeps lights on to help make Downtown brighter. Even suggested for stores that are not participating.

In need Of:

Chorus groups to sing along the street. Boy Scouts, Girls Scouts, Church Groups

Making Luminaires to be placed on sidewalks was another suggestion.

Brian has nicely offered to help hang lights for any business that is willing to put them up.

Submitted by

Mandy Petersen