

Retail/Image Development Committee Meeting Minutes

Meeting Tuesday, July 16, 2013

8:00 am Country Traditions

In Attendance:

Rachel, Lou's Sporting Goods: Shelly, Schweser's: Julie, Fremont Tribute: Sheryl, Main Street: Leslie, Country Traditions

Meeting Topic/Discussion:

2013 Christmas Express:

One business has turned in their Registration Sheet by the July 16 Due Date.

The Registration Sheet emailed out earlier had July 25 as the Due Date, explaining why so few had been turned in. There was discussion related to if businesses wanted this Promotion or not?

If you want this promotion to happen, get your registration in today, to Sheryl at the Main Street Office. If the committee does not receive 10 or more registrations by end of business on July 25, we will drop this promotion and it's planning from our agenda.

Rachel showed the bag samples you collected, all liked the white (pearl) color bag. If the committee proceeds with this promotion all thought the bag would be a good fit. We will order them next month if we get the participation.

New Business Discussion:

The committee discussion then turned to where the committee should go from here. Very few show for the meetings, and we are getting very low responses back from other businesses, and those that do show do not have time to walk the streets to promote and get businesses to participate.

What do Main Street Members want from this committee?

Possible suggestions:

This committee should merge back with the Promotion committee, that meets on the first Thursday.

Should this committee send all the promotion type things to the Promotion committee, and turn it's focus to Retail Business Education?

Or should this committee just disband?

Effort in equals effort out. We are all busy, events just don't happen, how do we get more Involved so that we get feedback and help with what they want to see happen?

Please respond back to email, with your thought and/or suggestions.

The Next Retail/Image Development Committee Meeting will be:

Tuesday, August 20, 2013

8:00 am at Country Traditions

Respectively Presented,

Leslie Main

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Retail/Image Development Committee

Country Traditions

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