

MainStreet of Fremont Inc.

Promotions/Retail Committee Meeting

Tuesday February 18th 8:00—MainStreet Office

Present: Hayley Fischer, Shannon Mullen, Leslie Main, Barbara Tellatin

Easter Egg Hunt—Saturday April 12, 2014 @ 10:00-City Park

- Eggs are over ½ stuffed and ready
- **A couple more volunteers are needed to distribute eggs for the hunt—Contact Hayley**
- Advertisement ready for Tribune—attached for viewing
- Easter Bunny Provided by Schwesers-arriving at hunt around 9:30
- Children’s activities and reading following hunt at Art Association.

Members present discussed the idea of having a “Sno-Dough” sale to promote retail shopping downtown in conjunction with Small Business Saturday/weekend –Weekend after Thanksgiving.

- The Sno-Dough concept: shoppers can purchase \$50 worth of certificates (much like chamber cash) for \$40 to spend at MainStreet Retailers for a limited time.
- Retailers could put in small amount to the “pot” for funding for printing, advertising etc.;; possibility of asking Banks to help fund as well.

MainStreet Brochures—we will continue to utilize the brochures we already have (we have over \$1000 left) and discuss the possibility of re-printing and changing next year.

[Next Meeting Tuesday March 18th 8:00 a.m.—MainStreet Office](#)