

MainStreet of Fremont Inc.  
Promotions/Retail Committee Meeting  
Tuesday November 18th 8:15am —MainStreet Office

Present: Esme, Barb, Hayley, Shelly, Shannon, Leslie, Rachel, Cheryl, and Des

**Christmas Walk – Friday, November 28, 2014**

Details are out, posters/ad is prepared and was given at the meeting.

Santa will be Richard Register & Mrs. Claus is Kellee Rasmussen – Thank you!

Mrs. Claus will be at First State Bank from 5-5:45, then ride carriage to Schweser's. Santa will also be handing out reindeer antlers to the kids (courtesy of MainStreet). Middle School Choir will be providing music at 6 and 7:15pm.

Art Association will have Mrs. Claus (Kellee) reading stories & doing crafts 6-7

Don Peterson- brownies & hot beverage while supplies last

Grace Church - Coffee Bar & Praise Band inside their church

Yankee Peddler - Musical Wonderland

Country Tradition - Sinai Lutheran Church will be performing starting at 6:30pm

Krasne- Festival of Hope for the Crisis Center

Peace Lutheran wants to pass out Hot Chocolate in front of the 505 Building

First National Bank- Gingerbread challenge and open doors from 5-7pm displaying all the houses, Sugar cookies provided.

Carriage Rides will be on the North side of Dodge County & Title- cones blocking people from parking will go up in the morning.

**Giveaway** – Antlers/Reindeer has been sponsored by: Krasne, US Bank, Vince O'Connor, Sid Dillon's, Fremont Electric and NP Dodge. Thank you sponsors for donating.

**MainStreet Mad Money**- \$7500 Mad Money is prepared

**Sales have started – additional radio will be happening on KHUB (ads)**

Selling dates November 17th- encouraging each business to have a table tent promoting Mad Money.

**Punch Card Program** – Finalizing the program's participants. Cards will be delivered end of December to participating merchants.

**No December Meeting Next Meeting Tuesday January 20th at 8:15 a.m.—MainStreet Office**