

**MainStreet Organization Committee Meeting  
June 25, 2013  
Coffee Bistro**

**Organization Committee General Purpose: Primary purpose is to develop and implement a strategic funding plan. Other purposes are to be the media relations of the organization and promote our program as well as to recruit, train and organize a volunteer base**

**Focuses this year: Develop a public relations plan, implement a new fundraiser**

- 1) Charity Classic---Friday, August 2<sup>nd</sup> @ North Bend
  - a) Will need volunteers---will know how many we need next month
  - b) Sponsorships are going great!
  
- 2) Harlem Wizard's Event---Sunday, October 20<sup>th</sup> @ Midland 4:00 p.m.
  - a) Who on planning committee?
    - Team-Adam Lamprecht and/or Jeff Beckman—Cindy will contact
    - Concessions-Tom & Mary-Sheryl will check
    - Sponsors-Group effort
    - Cheer Clinic-First State Bank do registrations?-Sheryl will check
    - Basketball Clinic-Midland-Cindy will check with Todd Eisner
    - Player visit to Schools-Sheryl will talk to Pam Murphy to see if she can be our liaison with schools
    - Advertising-Vince---discussed possible use of Fremont Ticket Spot
  - b) Any other new ideas to incorporate?
    - i) Talk to school Business Partners in education about them purchasing tickets that can be given out to kids who financial might not have been able to go.
  
- 3) Membership Drive---November sometime---table for later meeting
  - a) Who do we want to target?
  - b) Any good "theme" ideas?

Next Meeting: Wednesday, July 24<sup>th</sup>, noon at Coffee Bistro