

Main Street Promotions Meeting Minutes July 11, 2013

Attendance: Hayley, Mandy, Sheryl S, and Sheryl B

Crazy Days:

Reviewed all items needed for July 27th event.

Muffins need to be dropped off at FNB on Friday. FNB will provide baskets for all the muffins. Sheryl B, Hayley, Mandy serving muffins till Grace Church runs out. Grace Church will provide beverages and some serving staff.

Hayley getting Pancake flyers Monday July 15th to the The Door. Roxi has agreed to go later as long as there's a crowd. Dan Knops is the contact for Boy's Scout. Mandy touching base with him.

Troy making signs for Grace Church. Main Street & FNB electronic signs will advertise Crazy Days date & time only.

August Event:

Eagle Distributing (Bruce Nelson) will partner up with Main Street, August 17th 1-7:00

Clydesdale Parade starting at 1pm, REACT helping with traffic and blocking streets. Route in place and approved by City Council as of 6-11-13. Kid Actives will be held in JCF Park. Tin Lizzy providing Beer Garden and Band . Vets will be honored at FNB (6th & Main corner). Leslie from Country Traditions will be donating quilts for the event. Sheryl has expressed all volunteers from Main Street will be needed in some way for the event.

Volunteers are needed in JCF Park for Bounce House, Obstacle Course. Children's Activities start at 1pm. All volunteers for the 1st shift should be there 15 mins ahead of time. Please contact Sheryl if you are interested in volunteering.

New Event:

Farmers Market! Not traditional Farmers Market. Village Point, Down town Des Moines all have an art, food and music event the 1st Friday of each moth. Mandy getting vendor information from JCF Days. Hayley contacting Village Point and Countryside Village for vendor info and organization steps.

Going along with the idea of 1st Friday, 5-7pm of each month from April till October. Need to contact all businesses downtown to get see if they would be open and involved. Checking with Mark Ruby from Coffee Bistro to see if he would be interested in providing bands.

\$20 vouchers for retail vendors that will give discounts for items. Retail stores then will get reimbursed for a portion by Main St??

Halloween Hysteria:

Carolyn from Dogs R Us only wants to go forward with event as long as Tribune partners up with her. We as a committee decided to take the year off from doing it to see what everyone's respond was.

Vance Wagener is extremely happy to provide pictures this year!
Next Meeting August 1st @ 8am at In Bloom.

Submitted by:
Mandy Petersen