

Main Street of Fremont

September 11, 2013 Board Meeting Minutes

Present: Kevin Main, Sarah Brandt, Brian Seil, Gordon Lowe, Amy Stewart, Kellee Rasmussen and Director Sheryl Brown and Assistant Susan Fletcher

Meeting called to order.

Director/President and Committee Reports: Sheryl Brown;

Main Street of Fremont will enter into a contract with Alley Pointer and Associates of Omaha NE, for the creation of an RFP. The cost of the RFP is \$5000.00. The DID authorized the funding of the RFP with payment reimbursement to Main Street of Fremont. This is only for conceptual drawings for an entertainment venue. When the RFP is complete the DID will present it to the Downtown District. Richard Register attorney for Main Street of Fremont reviewed the contract and approved it to be signed.

**The Harlem Wizards** will be hosted by Main Street of Fremont on **Sunday, October 20, 2013 at 4:00pm**. Sheryl reported that the Organization Committee has meet and plans are well underway. Tickets will be available online and at local businesses. The Cheer Clinic has been finalized. A Basketball Clinic is still being researched. Tom has agreed to be in charge of concessions. **All board members will need to be available on the day of the event.**

Promotions and Retail Committees are combining into one committee. The first combined Promotion Committee meeting will be Tuesday September 17<sup>th</sup> at 5:30-6:30pm at J's. They will discuss meeting times and the structure of the committee going forward.

Design Committee has winter banners ordered. Sheryl is working with the city to confirm plans to use the James Ebers Memorial money for a JC Fremont historical marker. She is also working with the city on the replacement of a broken planter in the same parking lot located at 5<sup>th</sup> and Park Ave.

Sheryl presented a proposal from American Broadband asking for permission to do an email blast to our Main Street members to purchase cooperative advertizing. It was decided to offer access to our membership list but no solicitation may be distributed by email.

Gordon presented the 2013/2014 Budget. The budget will include a contract with KHUB for \$1500.00 for 1 year of advertizing which will be matched by KHUB. A slight decrease to the Tribune advertizing budget will off- set some of the increase in advertizing dollars and the Wizard advertizing will be included in this contract. DID is covering the RFP cost but will not be authorizing the normal \$5000.00 payment to the general fund. There is some concern over the projected income for the upcoming year. Gordon has made the recommendation to not put any funds into the reserve at this present time. Motion made by Amy and Seconded by Sarah to approve the budget, motion carried.

Meeting Adjourned.

Respectfully Submitted,

Kellee A Rasmussen

