

**MainStreet of Fremont, Inc.
Board of Director's Meeting
June 12, 2013**

Members Present: Cindy Bojanksi, Hayley Fischer, Jill Gossett, Gordon Lowe, Amy Stewart, Sheryl Brown-Executive Director, Frank Kment, Sarah Brandt, Kevin Main, Kellee Rasmussen, Susan Fletcher- Executive Assistant
Members Absent: Brian Seil, Jenefer Backhaus, Tom Coday, Josh Coats, Lindsay Adams

I. PRESIDENT'S REPORT/ORAGANIZATION REPORT—CINDY

- a. Cindy encouraged members and friends to continue to vote for "Paint what Matters" campaign. Tribune will be providing coverage in days to come.
- b. Charity Classic—members to make contacts with sponsors from the lists provided. \$10,000 in donations committed thus far.
- c. Next month will start sub-committees for Wizards Event. We are hoping to get FAMC to be the large sponsor for the event. Event date is Sunday, October 20th @ 4:00p.m., Midland University Event Center.
- d. Cindy mentioned with the move from DID to BID they may request a company to come in and look at the KHUB parking lot or 3rd and Main parking space for green space possibilities. It could be 5 years out but in the works.

II. TREASURER'S REPORT—GORDON

- a. Reviewed the balance sheet
- b. Reserves=\$40,000; funds in CD's earning interest
- c. \$24,000 in General Fund
- d. \$6,600—waiting on Keno funds
- e. \$3,000 earned in new sign sales
- f. \$ \$11,000 paid out in grant funds this year.

III. EXECUTIVE DIRECTOR'S REPORT—SHERYL

- a. Crazy Days coming up July 27th
- b. Clydesdales are coming to Fremont! Eagle Distributing is earning a prestigious award for the 3rd year in a row and wants to partner with MainStreet! There will be a Parade downtown, Children's activities, food vendors and a concert and beer garden put on by Tin Lizzy's at JC Fremont Park. Saturday August 17th @ 1:00
- c. Eagle Distributing will present MainStreet with a donation that day.
- d. Sheryl is working on final reports with Fremont Area Community Foundation.
- e. Susan has 16 new sign customers committed so far; working out some plans for possible radio advertising with KHUB and researching possibilities on marketing plans for concrete numbers and data to provide customers with concepts on how productive the sign advertising can be. Susan asked for \$\$ to get advertising ideas together; Gordon made a motion to approve \$250, Frank Kment seconded the motion; motion carried unanimously.
- f. Sheryl reminded everyone the concert in the park series has started and is going well; vendors are happy.

IV. PROMOTIONS COMMITTEE—HAYLEY

- a. Crazy Days—July 27th MainStreet is going to "partner" with Grace Presbyterian Church and serve coffee, juice and muffins for free to shoppers. Committee members are helping to make the muffins along with GPC to provide. MainStreet will provide water with the help of the banks for donations; will serve from

8-11a.m. Boy Scouts will have Pancake feed at The Door and Midland University will have a booth too.
b. Committee will be reviewing plans for Halloween Hysteria and helping in areas of need for the Clydesdale event August 17th.

IV. DESIGN/ECON REPORT—GORDON

a. Two applications were received for façade grant improvements. Mark Guiliat is putting up a historically correct awning in the old Landauer building in the \$5,000-7,000 range. The second application was for J & K photography. Kevin made a motion to approve the applications and Amy seconded; motion carried unanimously.

b. committee is brainstorming for new projects (painting projects?) and researching the possibility to do something tangible for Sherry Ebers to be able to see with the donation they made in honor of Jim Ebers.

VI. RETAIL IMAGE DEVELOPMENT—SHERYL FOR LESLIE

a. Committee is busy working on Christmas Express

NEXT MEETING IS WEDNESDAY July 10TH---Fremont Golf Club –Noon

Respectfully Submitted,
Hayley Fischer